

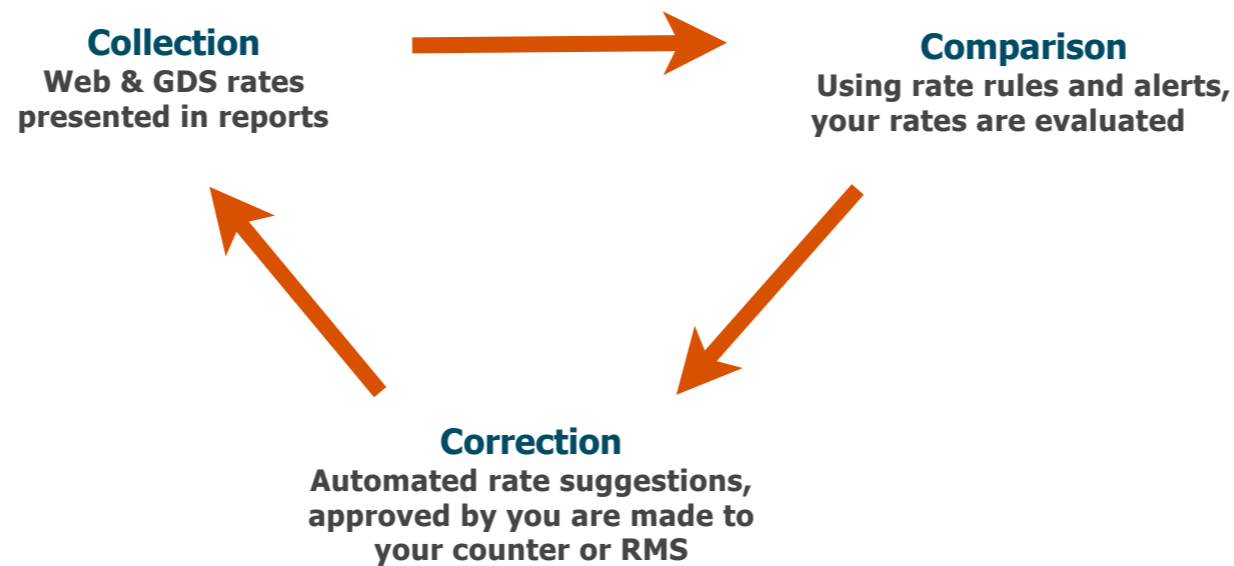
A Perfect Match

Rate-Highway and **ExpressITech** join forces to create a powerful new solution for independent automobile rental agencies.

Introducing...

Rate Monitor - Revolution Connector™

ExpressITech has teamed with Rate-Highway to make it effortless for car rental agencies using the **Revolution™ Reservation System** to derive the benefits of Rate-Highway's flagship product **Rate Monitor™**. Together, we have completed a Connector, to bring instant rate update to **Revolution™** users at CRX and at their private websites. First, let us introduce you to ... **Rate Monitor™**, **Rate-Highway's** premier rate management and automation system for the auto rental industry. Rate Monitor has three essential sections to give you a complete solution (what we call the three C's).



Rate Monitor delivers the 3 Cs

Collection, Comparison, and Correction

Collection

Our powerful reports provide full access to competitive GDS and Web rates from a wide range of sources. Rates can be presented in a number of formats. With either scheduled or on-demand rate shopping, subscribers always have access to the latest competitive rates.

View them on screen or via email.

Comparison

Rate Monitor's sophisticated Rate-Alert! feature reviews and compares rate recommendations against your competitive rate data. It has the ability to alert you, when one of your rates fall outside of your user-selected rules (for example, "Alert me if my rate is ever higher than competitor X" or "Advise me of peak rates in July").

Correction

Rate Monitor's automated system can detect that any of your rates fall outside your rate strategy. With your approval, Rate Monitor can automatically and seamlessly update your rates through our direct link to the **Revolution™ Reservation System**.

Introducing the power of the **Rate Monitor - Revolution Connector™**. Our connector brings rate corrections directly to your **Revolution™ Reservation System** setup, updating complex rate configurations, at your command. Update your rates at CRX instantly. And if you use **Revolution™** in Private Label form, at your private website, those rental rates can be updated instantly too!

Learn more at www.ExpressITech.com
1-888-557-8188 x 507
Email: Sales@ExpressITech.com

Rate Monitor delivers the 3 Cs

Collection, Comparison, and Correction

As proven by our customers, **Rate Monitor™** allows you to implement a profitable rate strategy. **Rate Monitor™** ensures that your cars are always competitively priced, or can generate maximum revenues when an opportunity presents itself.

Imagine your agency...

- Managing rates for multiple car types, products and locations
- Comparing thousands of rates instantly using our advanced rule system
- Tracking current bookings and future demand (requires inventory input)
- Obtaining daily (or even hourly) rate change recommendations, based on your rules or your rates
- Having **Revolution™** automatically make rate changes for you, based on your rules
- Tracking your competition. Take action day or night - automatically
- Mastering an easy-to-use web browser interface. No software installation required
- Growing your revenue by making your rates more competitive, when and where needed, or maximizing rates at opportune times.
- Paying no up-front costs -- period.
- Investing in a program with competitive monthly costs, and proven excellent Return On Investment

*** The most competitively priced full featured system - guaranteed ***

C1 = Collection (Rate Searches / Reports)

A Special CRX Connection

Rate Monitor™ has a special connection with the **Revolution™ Reservation System**, by ExpressITech.com, which allows easy access to the rental and rate data published at Car Rental Express.com (CRX). This is the **Rate Monitor - Revolution Connector™**.

Powerful Search Features

- ✓ **Flexible** - Search any length of rental from 1 day to 32 days
- ✓ **Convenient** - Save sets of search criteria "profiles" for quick repeated use, or for automated scheduled searches
- ✓ **Forward looking** - View rates up to a year into the future, as far out as the website / GDS searches will let you
- ✓ **Insightful** - Reports can combine rates from multiple data sources, car types, city codes and lengths of rental. Custom report layouts are available to fit your unique needs
- ✓ **Web based** - accessible anywhere and at any time from an Internet connected computer. No software to install -- ever

Search Any Source

- ✓ **Search travel websites** - select from notable sites like Travelocity, Expedia, Orbitz, etc.
- ✓ **Search branded websites** - select from industry sites like Dollar, Enterprise, Payless etc.
- ✓ **Search GDS** - government and standard, real-time, fresh rates

C¹ = Collection (Rate Searches / Reports)

A Special CRX Connection

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C¹ Reporting

- ☑ **Unlimited reporting** - View reports in your browser, or retrieve data, in standard or custom HTML and Excel xls formats. Data is available for file transfer, or via a web services interface for input into your own system.
- ☑ **Optional indicators** - Report for quick analysis of rates at a glance
- ☑ **Color coded results** - Allow for quick analysis of rates at a glance
- ☑ **Compare** - Download to Excel OR compare and contract online: rates for multiple car types, cities, competitors & length of rental and dates, in one report
- ☑ **Automated search schedule** - Includes day of the week, and time. There is an optional email distribution list for notification of reports and rate change alerts

C2 = Comparison (Rates Alerts & Rules)

Rate Monitor's Alert! Section Offers your Agency...

- ☑ **Simplicity** - Rules don't have to be complex, they can be as simple as:
"make sure my rates are \$2.00 less than Enterprise and Budget" OR
"advise me of peak rates in July"
- ☑ **Sophistication** - Rate Monitor can update your system according to your pre-defined rules, and they can be as complex as you need them to be. Rules can be used to create logic trees. For example, "if Enterprise is closed, then set rate to Budget's minus \$1.00, otherwise set rate to lowest of Enterprise, Advantage or Budget."
- ☑ **All in one capability** - Collection and comparison are tightly integrated into Rate Monitor
- ☑ **Rate Rules** - User defines specific rate criterion to which they wanted to be alerted; the system automatically reviews newly obtained rates
- ☑ **Notification** - The system can alert a user when it finds a rate that falls within pre-defined pricing criterion and will: a) Alert via email b) Alert upon user login




C3 = Correction (Rate Management/Update)

... delivers these powerful features

LAX, MVAR

	Enterprise	Advantage
Tue - 4/12/2005	239.95	298.40
Wed - 4/13/2005	239.95	298.40
Thu - 4/14/2005	239.95	298.40
Fri - 4/15/2005	239.95	298.40
Sat - 4/16/2005	239.95	298.40



- ✓ **Capable** - Update one day's rate or 100 days. Our system can handle whatever amount of data you give it
- ✓ **Dynamic** - Change rates according to user-selected rules (e.g., "set weekly rate to competitor X minus \$7")
- ✓ **Connected** - Interface directly with the **Revolution™ Reservation System**
- ✓ **Powerful** - Override your rate manually or using rules that you set up

- ✓ **Efficient** - Tie rates to changes within the rate structure you define. Send rate updates, decide, or have the system do it for you, in "automatic assistant"
- ✓ **Flexible** - Customization Services are available to meet your specific needs

How the Systems Work Together

Rate Monitor™ is tightly coupled to the **Revolution™ Reservation System**, through the **Rate Monitor - Revolution Connector™**. This connection allows automated transfer of your rate data into the **Revolution™** rate matrix, at your command.

First, **Rate Monitor™** collects the competitive rate data you've requested using the scheduled searches that you select. Second, **Rate Monitor™** takes the rates collected, and compares them to your revenue management strategy. It evaluates your rates, looking for the situations that you care about, and highlights them.

Then, **Rate Monitor™** presents you with a "to-do" list of changes to future rates for each location and car type. You always have full control over the rate changes, and can pick and choose which changes to make. At the same time, you have the luxury of using an automatic assistant mode once a revenue management strategy has been selected. This allows the system to remain vigilant, twenty-four hours a day, seven days a week. The system can automatically correct any rate it finds, which does not adhere to your strategy. **Rate Monitor™** carries out this collection, comparison and correction process every day, or more often, to maximize revenue.

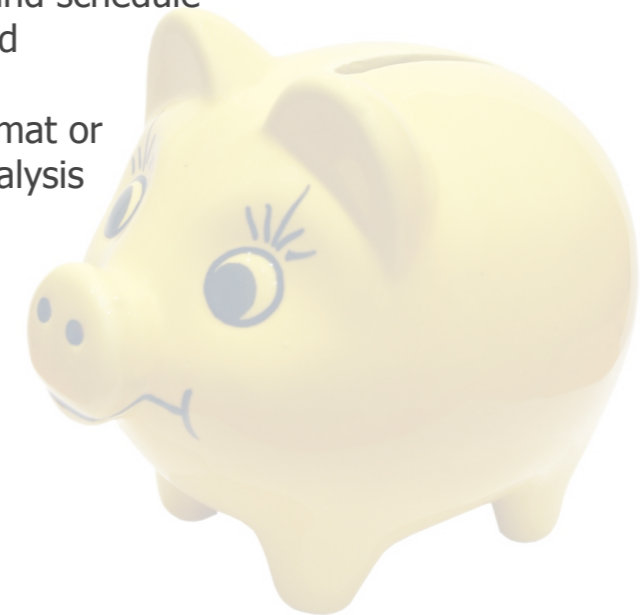
Optionally, **Rate Monitor™** can talk to external systems, enabling it to process data from your reservations and rental systems to incorporate current utilization levels and bookings. This additional information can then be factored into the any competitive rate comparisons and rule evaluations.

C3 = Correction Summary

- View a list of rate recommendations and compare them to your competitors
- Accept the rate changes you want, for immediate transfer to **Revolution™**
- After some experience with rules and rate changes, you may choose to automate the correction and rate transfer process

How Will Your Agency Benefit?

- ✓ **Increase Revenue** - Increase your revenue by always ensuring your rates are at the optimal position, thus increasing your number of rentals and reducing the number of unknowingly under priced rentals
- ✓ **Easy to get started** - There is no hardware to buy or software to install. All you need is an Internet connected PC and a browser. The secure **Rate Monitor™** application lets you enter data, then delivers reports
- ✓ **Control** - An intuitive user interface on the Rate Monitor system for adding, changing, and deleting items on your search profiles. You initiate and schedule all searches. All reporting is viewable and downloadable on demand
- ✓ **Comprehensive** - All results are captured in actionable HTML format or .csv format for downloading, should you want to do automated analysis
- ✓ **Anonymous** - Any searches from the Rate Monitor system can be anonymous, so target sites are unaware of who is visiting
- ✓ **Value** - There is no other full featured product like Rate Monitor, as competitively priced. Rate-Highway guarantees it



For full information on the power of the
Rate Monitor - Revolution Connector™.
and how it can help your agency...

call our sales department at **1-888-557-8188, x 507 to get started**
OR
Email: Sales@ExpressITech.com